## North Carolina Society of Anexthesiologists

The Beacon for Patient Safety in North Carolina

# 2010 Quality Data Summit Exhibitor Program

Since its founding in 1949, the North Carolina Society of Anesthesiologists (NCSA) has been an organization of physicians committed to educational advancement, patient safety, and the best possible medical care for the people of North Carolina. The Society has been an important voice in medicine at both the state and national levels, and it remains North Carolina's strongest advocate for patient safety.

The NCSA is hosting its first Quality Data Summit on January 23, 2010. The event will be held at The Umstead Resort and Spa in Cary, North Carolina. This event is designed to give physicians, practice managers and hospital administrators practical tools to deal with the impending changes to healthcare delivery and reimbursement. This day long program will focus on the need for quantitative data for physicians, accountable-care organizations and proposed federal and state changes to health care.

#### NORTH CAROLINA SOCIETY OF ANESTHESIOLOGISTS 2010 QUALITY DATA SUMMIT EXHIBITOR PROGRAM

### Title Sponsor Level (\$7,500 or more per year)

- Recognition as the title sponsor in all aspects of the program
- Dinner with and presentation to the NCSA Executive Committee once per year
- Premier Exhibit Booth (includes cost of booth and listing in meeting materials)
- Recognition as supporter at all coffee breaks
- Logo hyperlink on NCSA website for a full year
- Logo hyperlink and name recognition on NCSA e-alerts for a full year
- Full page ad in four NCSA quarterly newsletters

#### Gold Level (\$3,000 to \$7,499 per year)

- Name recognition in all program material
- Logo on NCSA website
- Exhibit Booth (includes cost of booth and listing in meeting materials)
- Recognition as supporter at all coffee breaks
- ➤ 1/4 page ad in four NCSA quarterly newsletters

### Silver Level (\$1,000 to \$2,999 per year)

- Name recognition in all program material
- Exhibit space
- Recognition of support in quarterly newsletter

#### NCSA QUALITY DATA SUMMIT EXHIBITOR FORM

Yes! We would like to be a 2010 Exhibitor for the North Carolina Quality Data Summit. We agree to submit the full payment for the amount indicated for support.<sup>1</sup>

| Please type name as you wish it to appear in the prog | gram.   |                 |
|---|---|-----------------|
| Signature of Officer authorized to sign:              | CORPORATE SUPPORT LEVEL   |                 |
|   | PLEASE INDICATE:  |                 |
| Contact name:   |   |                 |
| Title:  |   |                 |
|   | ☐ Gold \$3,000 to \$7,499 \$_   |                 |
| Address:  | ☐ Silver \$1,000 to \$2,999 \$_   |                 |
|   | ☐ We need access to an electri  | ical outlet     |
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| Email:  | NCSA TAX ID #: 56-153045  | 9               |
| Representatives                                       | Return with check to:   |                 |
|   | Attn: Katherine Maeve Gof<br>Phone (919) 838-2027 • Fax<br>E-mail: mgoff@smithlaw.com | (919) 821-680   |

Hotel Reservations: Be sure and book your room at The Umstead Resort and Spa. Mention the NCSA Quality Data Summit to receive the group room rate.

This activity is in the process of CME accreditation.

Company:

<sup>&</sup>lt;sup>1</sup> We understand that our participation as an Exhibitor at the 2010 NCSA Quality Data Summit is subject to regulations governing exhibits set forth in ACCME Guidelines and subject to approval by the North Carolina Medical Society as the Joint Sponsor of this meeting.