

# 2014 EXHIBITOR PROSPECTUS

## The North Carolina Society of Anesthesiologists ANNUAL MEETING Anesthesia's Value Proposition

SEPTEMBER 19 – 21, 2014

Pinehurst Resort  
PINEHURST, NC

Support the 2014 NCSA/SCSA Annual Meeting

- More traffic in exhibit hall
- Enhanced support opportunities

JOINTLY SPONSORED BY



NC society of  
ANESTHESIOLOGISTS

THE BEACON OF PATIENT SAFETY

Wake AHEC

Educating present and future healthcare providers

Part of the North Carolina AHEC Program

# The North Carolina Society of Anesthesiologists

# ANNUAL MEETING

## Anesthesia's Value Proposition

SEPTEMBER 19 – 21, 2014

Pinehurst Resort  
PINEHURST, NC

If you market products or services to anesthesiologists,  
you cannot afford to miss the NCSA/SCSA 2014 Annual Meeting!

### Exhibit Opportunities

The NCSA/SCSA Annual Meeting brings together anesthesiologists from throughout the mid-Atlantic and southeast region. The exhibit hall WILL sell out, so do not delay reserving your spot.

All breaks will be hosted in the exhibit hall.

#### Exhibit Fees

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<b>Silver</b>	<b>\$2,000</b>
<b>Gold</b>	<b>\$2,500</b> includes one spot in Saturday Golf Tournament
<b>Platinum</b>	<b>\$5,000</b> includes two spots in Saturday Golf Tournament and two adjoining booths

#### Exhibit Description

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##### Exhibit packages include:

- One 8' x 10' pipe-and-drape booth
- One 6' draped table
- Two chairs
- One wastebasket
- Electrical outlet
- One identification sign
- Representative name badges

#### All Exhibitors Receive:

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- Recognition on NCSA Website
- Recognition and Signage at Annual Meeting
- Recognition and Signage at Sponsored Event

#### Recognition begins the moment of your commitment.

So, commit early and receive maximum exposure for your organization!

### Supporter Opportunities for Non-Commercial Organizations

#### Friday, September 19

##### Welcome Reception

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**\$2,000**

As the host of this first official event of the annual meeting, you will get to kick off the meeting in a social setting.

#### Saturday, September 20

##### Family Night BBQ

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**\$4,000**

Looking for a fun and casual opportunity to mingle with our attendees? Hosting our annual Family Night BBQ is a superb option.

Represent your organization with a role as an active host for this event. This is an opportunity to socialize with attendees and their families at a well attended social event.

Signage of your company will be located throughout the event.



# SHOTGUN START GOLF TOURNAMENT

**Saturday, September 20**

2 – 6 pm  
Pinehurst Course #1

All attendees & exhibitors are encouraged to participate! Greens Fee is \$98. Please contact Kara if you want to participate. [kweishaar@smithlaw.com](mailto:kweishaar@smithlaw.com) or 919-838-2027.

## Exhibitors Tentative Schedule

### Thursday, September 18

5 – 8pm Exhibitor Set-up (refreshments on own)

### Friday, September 19

9am – 5pm Exhibitor Set-up (lunch on own)

11am – 5pm Exhibits Open

3:20 – 3:50pm Break with Exhibitors

6 – 8pm Welcome Reception in Ross/Tufts/Olmstead Ballroom\*

### Saturday, September 20

6:30am – 5pm Exhibits Open

6:30 – 7:10am Continental Breakfast with Exhibitors

8:55 – 9:20am Break with Exhibitors

2 – 6pm Shotgun Golf Tournament

6 – 8pm Family Night BBQ  
Outside on the West Lawn\*

### Sunday, September 21

6:30 – 9am Exhibits Open

6:30 – 7:15am Continental Breakfast with Exhibitors

9:30 – 11:30am Breakdown for Exhibitors

\* This event is offered as a support opportunity for non-commercial organizations

## Hotel Information

Pinehurst Resort  
80 Carolina Vista Drive  
Pinehurst, NC 28374  
Tel: 855-437-7420

### Reservation Link: North Carolina Society of Anesthesiologists

- Refer to “North Carolina Society of Anesthesiologists” room block.
- As a courtesy to attendees, exhibitors, and supporters, the NCSA has negotiated a block of rooms to be offered at the special rate of \$252 per night, available until August 19, 2014.

## Questions?

Contact:  
Kara Weishaar  
NCSA, PO Box 1676, Raleigh, NC 27602  
Office (919) 838-2027  
Mobile (301) 651-5655  
Fax (919) 821- 6800  
[kweishaar@smithlaw.com](mailto:kweishaar@smithlaw.com)



# 2014

The North Carolina  
Society of  
Anesthesiologists

**ANNUAL  
MEETING**

We look forward to  
seeing you in September!



Company Name

Please print EXACTLY as name should appear in program, for representative name badges and on all signage.

Contact Name

Title

Address

City/State/Zip

Phone

Fax

E-mail

Please indicate the products or services you will display.

Please indicate any companies next to which you prefer not to be placed. NCSA/SCSA will attempt to recognize this request in booth placement, but cannot provide any guarantees.

### Booth Assignment

Booths will be assigned at the sole discretion of show management, and will be based on the date of request and consideration of competition. There are a limited number of priority booths available.

### Booth Fees

\_\_\_\_\_ (number) **Platinum at \$5,000** includes two spots in Saturday Golf Tournament and two adjoining booths

\_\_\_\_\_ (number) **Gold at \$2,500** includes one spot in Saturday Golf Tournament

\_\_\_\_\_ (number) **Silver at \$2,000**

### On-Site Representatives

Please list all attending representatives below.

1.

3.

2.

4.

### Payment

Check (payable to NCSA)  Visa  MasterCard Total Amount Enclosed: \$ \_\_\_\_\_

Card #

Exp. Date

CVV

Billing Address

Name on Card

Authorized Signature

#### For NCSA Use Only

Amount Paid \$ \_\_\_\_\_

Check # \_\_\_\_\_

CC \_\_\_\_\_

Date \_\_\_\_\_

Confirmation Mailed: \_\_\_\_\_

Booth # \_\_\_\_\_

Initialed \_\_\_\_\_

**Mail this agreement with payment to NCSA, PO Box 1676, Raleigh, NC 27602  
or Fax to 919-821-6800.**

# Non-Commercial Supporter Agreement

2014 NCSA/SCSA Annual Meeting

SEPTEMBER 19 – 21, 2014

Company Name

Please print EXACTLY as name should appear in program, for representative name badges, and on all signage.

Contact Name

Title

Address

City/State/Zip

Phone

Fax

E-mail

Website (for sponsor link)

## Non-Commercial Supporter Opportunities

- Welcome Reception – \$2,000
- Family Night BBQ – \$4,000
- Selected Support Amount: \$ \_\_\_\_\_

## On-Site Representatives

Please list all attending representatives below.

- |          |          |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

## Payment

- Check (payable to NCSA)  Visa  MasterCard Total Amount Enclosed: \$ \_\_\_\_\_

Card #

Exp. Date

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Name on Card

Authorized Signature

Mail this agreement with payment to  
NCSA, PO Box 1676, Raleigh, NC 27602  
or Fax to 919-821-6800.

### For NCSA Use Only

Amount Paid \$ \_\_\_\_\_  
Check # \_\_\_\_\_  
CC \_\_\_\_\_  
Date \_\_\_\_\_  
Confirmation Mailed: \_\_\_\_\_  
Booth # \_\_\_\_\_  
Initialed \_\_\_\_\_

# Rules and Regulations

## 1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and his/her employees, the North Carolina Society of Anesthesiologists (NCSA), the show sponsor and Wake Area Health Education Center, the accredited provider for CME. Wake AHEC adheres to the ACCME Standards for Commercial Support, which includes the following: Wake AHEC does not endorse any commercial product, the educational program is conducted for the benefit of the audience and the content provided to participants during the educational program is objective and balanced with contrasting viewpoints. The distribution of drug and other samples is not permitted. The final decision to permit exhibits, the type and other specific characteristics will be made by the course director and Wake AHEC.

## 2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

## 3. Booth Package Description

Booth packages include one 8' x 10' pipe-and-drape booth, one 6' draped table, two chairs, one wastebasket, one identification sign, and four representative name badges. Total individual exhibit floor space is limited to 8' x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle," or with other exhibits.

## 4. Delivery and Removal During Show

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show each day. Installation may occur only during the installation times designated. All booths must be properly installed no later than 5:00 pm on Friday, September 6, 2014 for the final inspection of the exhibit hall by show management. Tear down may not begin until after 4 pm on Saturday, September 7, 2014 and must be completed by 12 pm on Sunday, September 8, 2014. It is the responsibility of the Exhibitor to ensure Delivery and Removal of all materials, products, and machinery utilized at the Exhibit Booth.

## Move-in

Thursday – September 18, 2014	3 – 8pm
Friday – September 19, 2014	11am – 5pm

## Move-out

Saturday – September 18, 2014	4 – 5:30pm
Sunday – September 21, 2014	9:30 – 11:30am

Note: No exhibitor will be allowed to break down their booth until the close of the show at 4pm on Saturday, September 20, 2014.

## 5. Exhibitor Hours (Tentative)

Friday – September 19, 2014	11am – 5pm
Saturday – September 20, 2014	6:30am – 5pm
Sunday – September 21, 2014	6:30 – 9:30am

## 6. Failure to Occupy Space

Space not occupied by 5:00 pm on Friday, September 19, 2014 will be forfeited and the space may be resold, reassigned or used by exhibit management without refund.

## 7. Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the contract. In the event an exhibitor cancels a contract, NCSA must be notified in writing and approve all refund requests. A cancellation fee of \$500 per booth will be assessed on all approved refunds. No refunds will be issued for written cancellation requests received on or after August 8, 2014. No exceptions.

## 8. Food Service

NCSA reserves the right to provide food and beverage service during certain hours in the exhibit area.

## 9. Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

## 10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor and the exhibitor only. NCSA will be providing after-hours security for the exhibit hall.

## 11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

## 12. Liability and Insurance

The hotel management and NCSA will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire. Under no circumstances shall the hotel management or NCSA be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulation, the decision of the association is final.

## 13. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or the standard booth equipment.

## 14. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

## 15. Eligible Exhibits & Restrictions

NCSA reserves the right to determine the eligibility of any company or its products for inclusion in the show, and reserves the right to reject, evict or prohibit any exhibit, in whole or in part, or any exhibitor and his representatives, with or without giving cause. NCSA reserves the right to deny the exhibition of inappropriate items and products.

## 16. Exhibit Floor Access

NCSA reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open.

## 17. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of the Society.

## 18. Exhibition Sales Policy

Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

## 19. Irregular Canvassing & Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to NCSA any violations of this rule. Canvassing by exhibitors outside their booths is also forbidden, except by hosts of specially-hosted events.

## Questions?

Kara Weishaar, NCSA, PO Box 1676, Raleigh, NC 27602 919/838-2027  
Fax 919/821-6800 | kweishaar@smithlaw.com. Please complete the form that applies to your level of participation and send it in today!



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September 19 – 21, 2014 Pinehurst, NC

