



NC & SC Societies of Anesthesiologists present

THE CAROLINAS ANESTHESIOLOGY



2014

ANESTHESIA'S VALUE PROPOSITION



SEPTEMBER 19-21, 2014

Pinehurst Resort

PINEHURST, NC

JOINTLY SPONSORED BY

Wake AHEC

Educating present and future healthcare providers

Part of the North Carolina AHEC Program

and the
North Carolina Society of
Anesthesiologists

Target Audience

This activity is structured to meet the educational needs of anesthesiologists, critical care specialists, anesthesiologist assistants, and anesthesiology residents and fellows.

Statement of Educational Need

The meeting theme for the 2014 NC Society of Anesthesiologists' Annual Meeting is Anesthesia's Value Proposition. The goal is for anesthesiologists to understand and begin to master the tools and techniques to create, and then to measure the value they can bring to the overall healthcare system. The speakers and agenda will build the case for reform in general, explain the necessity of physician involvement for reform to be successful and provide specific guidance on how to reshape care delivery to improve quality, access and cost-effectiveness. The meeting will culminate in a round table discussion led by a group of anesthesiologists that have led successful, value generating projects in their respective communities.

Learning Strategies for Participants

- Discuss emerging healthcare delivery and payment reform models.
- Recognize the need for greater physician involvement in systematic healthcare value creation.
- Demonstrate how specific examples of value generating projects can be applied to the physicians medical practice and local community.

Registration

- **Online at Anesthesiology Registration**
- \$300 through August 25
- \$325 late registration (ends September 16)
- \$350 onsite (after September 16 must register onsite)
- \$75 for Anesthesiology Residents, Fellows and Students
- \$20 for Practice Managers
- Fee includes: credit, session abstracts on flash drive, continental breakfast, breaks, evening receptions
- Questions: Contact Cheryl T. Davis-Dukes
Email: cdavisdukes@wakeahec.org
Phone: 919-350-0455
Toll free: 866-341-1814

Cancellations & Refunds

Cancellations must be received by 5pm Wednesday, September 3, 2014. A \$125 cancellation fee will be deducted from the registration fee if a refund is required.

Credit

The Wake Area Health Education Center designates this live activity for a maximum of 10.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



Accreditation Statement: This activity has been planned and implemented in accordance with the Essential Areas and policies of the North Carolina Medical Society through the joint sponsorship of Wake Area Health Education Center and the North Carolina Society of Anesthesiologists. The Wake Area Health Education Center is accredited by the NCMS to provide continuing medical education for physicians.

Wake AHEC CEU: 1.1 (10.75 contact hours)

Disclosure: Wake AHEC adheres to ACCME Essential Areas and policies regarding industry support of continuing medical education. Commercial support for the program and faculty relationships within the industry will be disclosed at the activity. Speakers will also state when off-label or experimental drugs or devices are incorporated in their presentations. Other health professionals will receive Wake AHEC CEU and a certificate of attendance from an *AMA PRA Category 1 Credit™* activity. These certificates are accepted by the NC Boards for physician assistants, nurse practitioners, nurses and critical care specialists. License requirements are subject to change. Wake AHEC recommends that participants contact their licensing boards for specific questions.

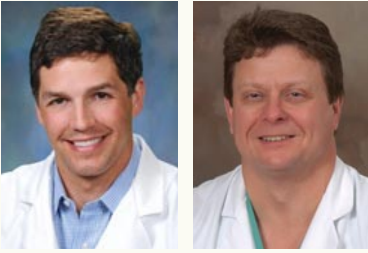
ADA Statement/Inclement Weather Policy

Visit www.wakeahec.org for our ADA statement and the inclement weather schedule.

THE CAROLINAS ANESTHESIOLOGY

2014

SEPTEMBER 19-21



Program Chairs – Perrin Jones, MD, East Carolina Anesthesiology Associates
Wendell James, MD, University of South Carolina School of Medicine

FRIDAY, SEPTEMBER 19, 2014

11 am – 5 pm Registration & Exhibits (Ross/Tufts/Olmstead Ballroom) – lunch/refreshments on own

GENERAL SESSIONS (Callaway/Oakley Ballroom)

- 1:00 pm** **Welcome and Announcements** *Perrin Jones, President-Elect, NCSA*
- 1:10** **Never Say “Never Events”:
Risk Management Lessons in Anesthesia** *John Neeld, Jr.*
- 2:00** **Medical Malpractice Panel Discussion: Multiple Perspectives, Personal Reflections**
- **Medical Malpractice Risk in North Carolina after Med-Mal Legislative Reform** *Alex Hagan*
 - **Med-Mal in South Carolina and My Experience Defending Doctors** *Todd Smyth*
 - **When to Settle: The Insurance Company Perspective** *Joe Costy*
 - **Getting Deposed and Pre-Deposition Preparation** *Fran D'Ercole*
 - **What's it Like to go through Trial? A Defendant's Perspective** *Charlie Clark*
 - **The Impact of a Lawsuit on the Work Environment and Professional Relationships**
Joe Rodrigo
 - **The Expert Witness' Point of View** *David Hardman*
- 3:20** **Break with Exhibitors** (Ross/Tufts/Olmstead Ballroom)
- 3:50 – 4:40** **ACOs: Value Creation from a Commercial Payor Perspective**
Dana Safran (via video conference)

RESIDENT TRACK (North Room)

- 1:00** **Getting Paid for Your Work: Making Sense of Anesthesia Billing and Reimbursement** *David Hardman*
- 1:45** **Evaluating a Prospective Practice** *Frank Sutton*
- 2:30** **Negotiating with a Group or Hospital** *Susan Hargrove*
- 3:15** **Break with Exhibitors** (Ross/Tufts/Olmstead Ballroom)
- 3:30** **Small Group Anesthesia Practice** *Steve Bradley*
- 4:15 pm** **My Practice Group is Being Bought Out: What Does that Mean to Me?**
Freeman Jackson

FRIDAY EVENING

- 6 – 8 pm** **Welcome Reception** (Ross/Tufts/Olmstead Ballroom)

SATURDAY, SEPTEMBER 20, 2014

6:30 am – 1 pm **Registration & Exhibits** (Ross/Tufts/Olmstead Ballroom)

6:30 – 7:15 **Continental Breakfast – Meet with Exhibitors** (Ross/Tufts/Olmstead Ballroom)

GENERAL SESSIONS (Callaway/Oakley Ballroom)

7:05 am **Welcome and Announcements** *Perrin Jones, President-Elect, NCSA*

7:15 **Introduction to ACOs: Value Creation in Clinical Medicine**
Julian “Bo” Bobbitt

8:05 **Introduction to Value-Based Purchasing** *Mike Schweitzer*

8:55 **Break with Exhibitors** (Ross/Tufts/Olmstead Ballroom)

9:25 **ACOs in Action: Large Multi-Specialty Group Practice** *Grace Terrell*

10:35 **ACOs in Action: System-Wide in a Large Healthcare System**
Glenn Steele

11:25 **Payers Perspective: North Carolina Department of Health and Human Service** *Rich Gilbert*

12:15 – 1:05pm **Payers Perspective: Centers for Medicare and Medicaid**
Gerald Maccioli

2 – 6 pm **Shotgun Start Golf Tournament** *See details under Hotel Information*

SATURDAY EVENING

4 – 6 pm **Resident Research Poster Presentations** (Conference Center Hallway)

6 – 8 pm **Family Night BBQ** (Outside on the West Lawn) Relax with family and colleagues – play corn hole, watch football, enjoy fire pit. Dress is casual.

SUNDAY, SEPTEMBER 21, 2014

6:30 – 9 am **Registration & Exhibits** (Ross/Tufts/Olmstead Ballroom)

6:30 – 7:15 **Continental Breakfast**

GENERAL SESSIONS (Callaway/Oakley Ballroom)

7:05 am **Welcome and Announcements** *Wendell James, President, SCSA*

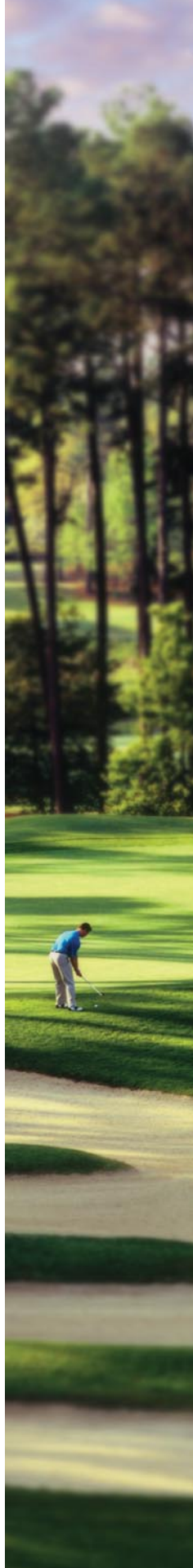
7:15 **Panel Discussion of Successful, Physician-Led ACO Projects**
Wendell James, Gretchen Hoyle, Perrin Jones

8:05 **ASA Update** *Mary Dale Peterson*

9 am **Adjournment**

NCSA Business Meeting (Cardinal Ballroom) – no CME credit

SCSA Business Meeting (Crystal Ballroom) – no CME credit



Faculty

Bo Bobbitt, Esq.

Smith Anderson

Steve Bradley, MD

Lake Norman Regional Medical Center

Charlie Clark, MD

Anesthesia Associates, PA

Joseph Costy, MBA

MEDPRO Insurance

Fran D'Ercole, MD

UNC School of Medicine

Rich Gilbert, MD, MBA

American Anesthesiology

Alex Hagan, Esq.

Ellis & Winters, LLP

David Hardman, MD, MBA

UNC School of Medicine

Susan Hargrove, Esq.

Smith Anderson

Gretchen Hoyle, MD

MD Online Solutions, LLC

Freeman Jackson, Jr., MD

American Anesthesiology

C. Wendell James, MD

University of South Carolina School of Medicine

Perrin Jones, MD

East Carolina Anesthesia Associates, PLLC

Gerald Maccioli, MD, FCCM

American Anesthesiology

John Neeld, Jr., MD

Anesthesiology Consultant, MAG Mutual Insurance Company & ASA Past President

Mary Dale Peterson, MD, MSHCA

American Society of Anesthesiologists

Joseph Rodrigo, DO, FAOCA

The American School for Ultrasound-guided Regional Anesthesia (AMSURA);
Musculoskeletal Pain Specialists

Dana Safran, ScD

Blue Cross Blue Shield

Mike Schweitzer, MD, MBA

VHA Southeast, Inc.

Todd Smyth, Esq.

Smyth Whitley, LLC

Glenn Steele, Jr., MD, PhD

Geisinger Health System

Frank Sutton, Jr., MD, MBA

AllCare Clinical Associates, PA

Grace Terrell, MD, MMM, FACP, FACPE

Cornerstone Healthcare

Resident Abstract Poster Submissions

Abstracts may be submitted in the categories of Best Original Research, Case Report, and Literature Review. Submissions must be received by August 25, 2014 and sent to Kara Weishaar at kweishaar@smithlaw.com.

Conference Site and Hotel Reservations

As a courtesy to conference attendees, the NCSA has negotiated a block of rooms to be offered by Pinehurst Resort at the special rate of \$252 per night. Reservations at this rate are on a first come, first serve basis until August 19, 2014, or sooner if the block is full.

Pinehurst Resort

80 Carolina Vista Drive, Pinehurst, NC 28374

Phone: 855-437-7421

Reservation Link: [North Carolina Society of Anesthesiologists](#)

