

# The North Carolina Society of Anesthesiologists ANNUAL MEETING

Anesthesiology 2016 Quality in Anesthesia

#### SEPTEMBER 23-25

The Charleston Marriott CHARLESTON, SC

JOINTLY PROVIDED BY





Wake AHEC is part of the North Carolina AHEC Program.



If you market products or services to anesthesiologists, you cannot afford to miss the NCSA/SCSA 2016 Annual Meeting September 23 through 25!

# **Exhibit Opportunities**

The NCSA/SCSA Annual Meeting brings together anesthesiologists from throughout the mid-Atlantic and southeast region. The exhibit hall WILL sell out, so do not delay reserving your placement.

All breaks will be hosted in the exhibit hall.

#### **Exhibit Fees**

Gold \$5,000 Silver \$2,000

#### **Exhibit Description**

#### **Exhibit packages include:**

- One 8' x 10' pipe-and-drape booth
- One 6' draped table
- Two chairs
- · One wastebasket
- · Electrical outlet
- · One identification sign
- Representative name badges

#### **All Exhibitors Receive:**

- Recognition on NCSA Website
- · Recognition and Signage at Annual Meeting
- · Recognition and Signage at Sponsored Event

#### Recognition begins the moment of your commitment.

So, commit early and receive maximum exposure for your organization!

# Marketing and Visibility Opportunities

The NCSA staff welcomes the opportunity to provide marketing and visibility opportunities that meet your individual needs. We are committed to making this conference a success for each vendor.

# Friday, September 23 Welcome Reception

#### \$2,500

As the host of this first official event of the annual meeting, you will get to kick off the meeting in a social setting.

# Saturday, September 24 Family Night Dinner Reception

#### \$4,000

Looking for a fun and casual opportunity to mingle with our attendees? Hosting our annual Family Night Dinner Reception is a superb option.

Represent your organization with a role as an active host for this event. This is an opportunity to socialize with attendees and their families at a well attended social event.

Signage of your company will be located throughout the event.



#### **Exhibitors Tentative Schedule**

#### Thursday, September 22

5 – 8pm Exhibitor Set-up (refreshments on own)

#### Friday, September 23

11am – 5pm Exhibitor Set-up (lunch on own)

11am – 5pm Exhibits Open

2:50 – 3:10pm Break with Exhibitors 5 – 7pm Welcome Reception

#### Saturday, September 24

6:30am – 5pm Exhibits Open

6:30 – 7:15am Continental Breakfast with Exhibitors

8:55 – 9:25am Break with Exhibitors

6 – 8pm Family Night Dinner Reception on

Courtyard Terrace (weather permitting)

#### Sunday, September 25

6:30 - 9:00am Exhibits Open

6:30 – 7:15am Continental Breakfast with Exhibitors

9:30 - 11:30am Breakdown for Exhibitors

To see a complete copy of the agenda with speakers, please visit www.ncsoa.com.

## **Hotel Information**



170 Lockwood Boulevard Charleston, SC 29403

(800) 228-9290 (reference NCSA room block)

#### http://goo.gl/RshqdY (reservations, directions and parking)

As a courtesy to conference attendees, the NCSA has negotiated a block of rooms to be offered at the special rate of \$194 per night. Reservations at this rate are on a first come, first serve basis until September 1, 2016, or sooner if the block is full.

#### **Questions?**

Contact:

Kara Weishaar

NCSA, PO Box 1676, Raleigh, NC 27602

Office (919) 838-2027 Mobile (301) 651-5655 Fax (919) 821- 6800 kweishaar@smithlaw.com

# **Exhibitor/Marketing & Visability Agreement**

# 2016 NCSA/SCSA Annual Meeting **SEPTEMBER 23 - 25, 2016**

Company Name		
Please print EXACTLY as name should appear in program, for representative	name badges and on all signage.	
Contact Name	Title	
Address		
City/State/Zip		
Phone	Fax	
E-mail		
Exhibitor Fees	Marketing and Visibility Fees*	
☐ Gold – \$5,000 ☐ Silver – \$2,000 Please indicate the products or services you will display and any companies next to which you prefer not to be placed.	☐ Dinner Reception — \$4,000 Saturday, September 24, 2016 6-8pm Courtyard Terrace (weather permitting)	
	■ Welcome Reception – S Friday, September 23, 20 5-7pm Crystal ABC	
NCSA/SCSA will attempt to recognize this request in booth placement, but cannot provide any guarantees. Booths will be assigned at the sole discretion of show management, and will be based on the date of request and consideration of competition. There are a limited number of priority booths available.	*Does not include an exhibit booth, onl	y sponsorship of the event indicated above.
On-Site Representatives		
Please list all attending representatives below.		
1.	3.	
2.	4.	
Payment		
☐ Check (payable to NCSA) ☐ Visa ☐ MasterCard Total Am	ount Enclosed: \$	
Card # Exp. Date	CVV	
Billing Address		
Name on Card		For NCSA Use Only
Authorized Signature		Amount Paid \$ Check # CC Date
Mail this agreement with payment to		Confirmation Mailed: Booth #

or Fax to 919-821-6800.

### **Rules and Regulations**

#### 1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and his/her employees, the North Carolina Society of Anesthesiologists (NCSA), the show sponsor and Wake Area Health Education Center, the accredited provider for CME. Wake AHEC adheres to the ACCME Standards for Commercial Support, which includes the following: Wake AHEC does not endorse any commercial product, the educational program is conducted for the benefit of the audience and the content provided to participants during the educational program is objective and balanced with contrasting viewpoints. The distribution of drug and other samples is not permitted. The final decision to permit exhibits, the type and other specific characteristics will be made by the course director and Wake AHEC.

#### 2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

#### 3. Booth Package Description

Booth packages include one 8' x 10' pipe-and-drape booth, one 6' draped table, two chairs, one wastebasket, one identification sign, and four representative name badges. Total individual exhibit floor space is limited to 8' x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle," or with other exhibits.

#### 4. Delivery and Removal During Show

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show each day. Installation may occur only during the installation times designated. All booths must be properly installed no later than 5:00 pm on Friday, September 23, 2016 for the final inspection of the exhibit hall by show management. Tear down may not begin until after 4 pm on Saturday, September 24, 2016 and must be completed by 12 pm on Sunday, September 27, 2016. It is the responsibility of the Exhibitor to ensure Delivery and Removal of all materials, products, and machinery utilized at the Exhibit Booth.

#### Move-in

Thursday – September 22, 2016 5 – 8pm Friday – September 23, 2016 11am – 5pm

#### Move-out

Sunday – September 25, 2016 9:30 – 11:30am

Note: No exhibitor will be allowed to break down their booth until the close of the sessions at 5pm on Saturday, September 24, 2016.

#### 5. Exhibitor Hours (Tentative)

Friday – September 23, 2016 11am – 5pm Saturday – September 24, 2016 6:30am – 5pm Sunday – September 25, 2016 6:30 – 9:00am

#### 6. Failure to Occupy Space

Space not occupied by 5:00 pm on Friday, September 23, 2016 will be forfeited and the space may be resold, reassigned or used by exhibit management without refund.

#### 7. Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the contract. In the event an exhibitor cancels a contract, NCSA must be notified in writing and approve all refund requests. A cancellation fee of \$500 per booth will be assessed on all approved refunds. No refunds will be issued for written cancellation requests received on or after August 14, 2016. No exceptions.

#### 8. Food Service

NCSA reserves the right to provide food and beverage service during certain hours in the exhibit area.

#### 9. Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the sessions being, noisy and unsightly work will not be permitted.

#### 10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor and the exhibitor only. NCSA will be providing afterhours security for the exhibit hall.

#### 11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

#### 12. Liability and Insurance

The hotel management and NCSA will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire. Under no circumstances shall the hotel management or NCSA be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulation, the decision of the association is final.

#### 13. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or the standard booth equipment.

#### 14. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

#### 15. Eligible Exhibits & Restrictions

NCSA reserves the right to determine the eligibility of any company or its products for inclusion in the show, and reserves the right to reject, evict or prohibit any exhibit, in whole or in part, or any exhibitor and his representatives, with or without giving cause. NCSA reserves the right to deny the exhibition of inappropriate items and products.

#### 16. Exhibit Floor Access

NCSA reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open.

#### 17. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of the Society.

#### 18. Exhibition Sales Policy

Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

#### 19. Irregular Canvassing & Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to NCSA any violations of this rule. Canvassing by exhibitors outside their booths is also forbidden, except by hosts of specially-hosted events.

#### **Questions?**

Kara Weishaar, NCSA, PO Box 1676, Raleigh, NC 27602 919/838-2027 Fax 919/821-6800 | kweishaar@smithlaw.com. Please complete the form that applies to your level of participation and send it in today!



#### VENDOR INFORMATION

Welcome to the Charleston Marriott! We are thrilled that we get to work with all types of amazing vendors here at our property. We have found through experience that the following details will assist both yourselves and our team in making your set up and strike successful.

<u>Load In:</u> We respectfully request that you load in and out only through our loading dock. We are equipped with ramps in that area, so that your equipment and carts have smooth surfaces and gentle grading. Through the loading dock entrance, you can easily reach all of the first floor meeting spaces, and the service elevator for Crystal Ballroom is of closest proximity. We do not permit loading in through the front entrance to our hotel.

<u>Elevators:</u> We do not permit loading equipment in any elevator other than the service elevator. The front-of-house Crystal Ballroom elevator cannot handle the weight of most vendor equipment, so it will most likely be disabled during vendor load-in/out windows.

<u>Parking:</u> Please park your vehicles in the parking spaces in the back of the hotel. We ask that you do not leave your vehicle in the loading dock area because of the large amount of traffic in that area. We receive deliveries every day of the week, so we need that area to be clear at all times. Should you leave your vehicle in the loading area, it will be towed to: Turky's Towing, 369 Fleming Road Charleston, SC 29412 Phone: (843) 766-8875

Equipment/Space Requirements/Ice: We ask that you bring all of the carts, equipment, bowls, coolers, and display items that you need. We are unable to loan these items to you. Please arrange for ice in advance of your arrival. The kitchen is not available for any prep work or oven use. If any of this is needed, please notify the event planner for the group as soon as possible.

<u>WiFi & Power:</u> These needs can be arranged through the group's Event Planner in advance. Please notify your contact with the event if you have power or wifi needs. Based on business volume, it is difficult to accommodate last-minute requests.

<u>Carts:</u> The banquet department and front drive have limited carts available for our hotel guests to utilize. Please bring any carts or dollies that you might need to load in your equipment and displays.

<u>Trash:</u> We are happy to dispose of your trash! Please leave any boxes/garbage in front of your display area and one of our banquet housemen will be by to gather it for you.

If you have any questions about your visit, please feel free to contact me in advance.

Kristen Bowles

F&B Director, Charleston Marriott

The Charleston Marriott looks forward to working with you!