

**Support the 2017
NCSA/SCSA
Annual Meeting**

- More traffic in exhibit hall
- Enhanced support opportunities



The North Carolina Society of Anesthesiologists
ANNUAL MEETING

Anesthesiology 2017 Quality in Anesthesia

SEPTEMBER 8 – 10

**The Omni Grove Park Inn
ASHEVILLE, NC**



NC society of
ANESTHESIOLOGISTS

THE BEACON OF PATIENT SAFETY

The North Carolina Society of Anesthesiologists ANNUAL MEETING

Anesthesiology 2017 Quality in Anesthesia



If you market products or services to anesthesiologists, you cannot afford to miss the NCSA/SCSA 2017 Annual Meeting September 8 through 10!

Exhibit Opportunities

The NCSA/SCSA Annual Meeting brings together anesthesiologists from throughout the mid-Atlantic and southeast region. The exhibit hall WILL sell out, so do not delay reserving your placement.

All breaks will be hosted in the exhibit hall.

Exhibit Fees

Gold	\$5,000
Silver	\$2,000

Exhibit Description

Exhibit packages include:

- One 8' x 10' pipe-and-drape booth
- One 6' draped table
- Two chairs
- One wastebasket
- Electrical outlet
- One identification sign
- Representative name badges

All Exhibitors Receive:

- Recognition on NCSA Website
- Recognition and Signage at Annual Meeting
- Recognition and Signage at Sponsored Event

Recognition begins the moment of your commitment.

So, commit early and receive maximum exposure for your organization!

Marketing and Visibility Opportunities

The NCSA staff welcomes the opportunity to provide marketing and visibility opportunities that meet your individual needs. We are committed to making this conference a success for each vendor.

Friday, September 8 Welcome Reception

\$2,500

As the host of this first official event of the annual meeting, you will get to kick off the meeting in a social setting.

Saturday, September 9 Family Night Dinner Reception

\$4,000

Looking for a fun and casual opportunity to mingle with our attendees? Hosting our annual Family Night Dinner Reception is a superb option.

Represent your organization with a role as an active host for this event. This is an opportunity to socialize with attendees and their families at a well attended social event.

Signage of your company will be located throughout the event.



Exhibitors Tentative Schedule

Thursday, September 7

5 – 8pm Exhibitor Set-up (refreshments on own)

Friday, September 8

11am – 5pm Exhibitor Set-up (lunch on own)

11am – 5pm Exhibits Open

2:50 – 3:10pm Break with Exhibitors

5 – 7pm Welcome Reception

Saturday, September 9

6:30am – 5pm Exhibits Open

6:30 – 7:15am Continental Breakfast with Exhibitors

8:55 – 9:25am Break with Exhibitors

6 – 8pm Family Night Dinner Reception on Vanderbilt Terrace (weather permitting)

Sunday, September 10

6:30 – 9:00am Exhibits Open

6:30 – 7:15am Continental Breakfast with Exhibitors

9:30 – 11:30am Breakdown for Exhibitors

To see a complete copy of the agenda with speakers, please visit www.ncsoa.com.

Hotel Information

OMNI RESORTS
the grove park inn

290 Macon Avenue
Asheville, NC 28804
Tel: 800-438-5800

omnihotels.com

- Group: NC Society of Anesthesiologists
- Group Code: Guests may also access room reservations via online booking at: <https://www.omnihotels.com/bookyourstay> using Group Code: 090617NCSOCIETY
- Group rate: \$259
- Reservation cutoff date: Friday, July 28th, 2017

Questions?

Contact:
Kara Weishaar
NCSA, PO Box 1676, Raleigh, NC 27602
Office (919) 838-2027
Mobile (301) 651-5655
Fax (919) 821- 6800
kweishaar@smithlaw.com

Company Name

Please print EXACTLY as name should appear in program, for representative name badges and on all signage.

Contact Name

Title

Address

City/State/Zip

Phone

Fax

E-mail

Exhibitor Fees

- Gold – \$5,000
- Silver – \$2,000

Please indicate the products or services you will display and any companies next to which you prefer not to be placed.

NCSA/SCSA will attempt to recognize this request in booth placement, but cannot provide any guarantees. Booths will be assigned at the sole discretion of show management, and will be based on the date of request and consideration of competition. There are a limited number of priority booths available.

Marketing and Visibility Fees*

- Dinner Reception – \$4,000
Saturday, September 9, 2017
6-8pm
Vanderbilt Terrace (weather permitting)
- Welcome Reception – \$2,500
Friday, September 8, 2017
5-7pm
Exhibit Hall

*Does not include an exhibit booth, only sponsorship of the event indicated above.

On-Site Representatives

Please list all attending representatives below.

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

Payment

Check (payable to NCSA) Visa MasterCard Total Amount Enclosed: \$ _____

Card # _____ Exp. Date _____ CVV _____

Billing Address _____

Name on Card _____

Authorized Signature _____

**Mail this agreement with payment to
NCSA, PO Box 1676, Raleigh, NC 27602
or Fax to 919-821-6800.**

For NCSA Use Only

Amount Paid \$ _____
Check # _____
CC _____
Date _____
Confirmation Mailed: _____
Booth # _____
Initialed _____

Rules and Regulations

1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and his/her employees, the North Carolina Society of Anesthesiologists (NCSA), the show sponsor and Wake Area Health Education Center, the accredited provider for CME. Wake AHEC adheres to the ACCME Standards for Commercial Support, which includes the following: Wake AHEC does not endorse any commercial product, the educational program is conducted for the benefit of the audience and the content provided to participants during the educational program is objective and balanced with contrasting viewpoints. The distribution of drug and other samples is not permitted. The final decision to permit exhibits, the type and other specific characteristics will be made by the course director and Wake AHEC.

2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

3. Booth Package Description

Booth packages include one 8' x 10' pipe-and-drape booth, one 6' draped table, two chairs, one wastebasket, one identification sign, and four representative name badges. Total individual exhibit floor space is limited to 8' x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle," or with other exhibits.

4. Delivery and Removal During Show

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show each day. Installation may occur only during the installation times designated. All booths must be properly installed no later than 5:00 pm on Friday, September 7, 2017 for the final inspection of the exhibit hall by show management. Tear down may not begin until after 4 pm on Saturday, September 9, 2017 and must be completed by 12 pm on Sunday, September 10, 2017. It is the responsibility of the Exhibitor to ensure Delivery and Removal of all materials, products, and machinery utilized at the Exhibit Booth.

Move-in

Thursday – September 7, 2017	5 – 8pm
Friday – September 8, 2017	11am – 5pm

Move-out

Sunday – September 10, 2017	9:30 – 11:30am
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Note: No exhibitor will be allowed to break down their booth until the close of the sessions at 5pm on Saturday, September 9, 2017.

5. Exhibitor Hours (Tentative)

Friday – September 8, 2017	11am – 5pm
Saturday – September 9, 2017	6:30am – 5pm
Sunday – September 10, 2017	6:30 – 9:00am

6. Failure to Occupy Space

Space not occupied by 5:00 pm on Friday, September 8, 2017 will be forfeited and the space may be resold, reassigned or used by exhibit management without refund.

7. Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the contract. In the event an exhibitor cancels a contract, NCSA must be notified in writing and approve all refund requests. A cancellation fee of \$500 per booth will be assessed on all approved refunds. No refunds will be issued for written cancellation requests received on or after August 14, 2017. No exceptions.

8. Food Service

NCSA reserves the right to provide food and beverage service during certain hours in the exhibit area.

9. Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the sessions being, noisy and unsightly work will not be permitted.

10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor and the exhibitor only. NCSA will be providing after-hours security for the exhibit hall.

11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

12. Liability and Insurance

The hotel management and NCSA will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire. Under no circumstances shall the hotel management or NCSA be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulation, the decision of the association is final.

13. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or the standard booth equipment.

14. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

15. Eligible Exhibits & Restrictions

NCSA reserves the right to determine the eligibility of any company or its products for inclusion in the show, and reserves the right to reject, evict or prohibit any exhibit, in whole or in part, or any exhibitor and his representatives, with or without giving cause. NCSA reserves the right to deny the exhibition of inappropriate items and products.

16. Exhibit Floor Access

NCSA reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open.

17. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of the Society.

18. Exhibition Sales Policy

Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

19. Irregular Canvassing & Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to NCSA any violations of this rule. Canvassing by exhibitors outside their booths is also forbidden, except by hosts of specially-hosted events.

Questions?

Kara Weishaar, NCSA, PO Box 1676, Raleigh, NC 27602 919/838-2027
Fax 919/821-6800 | kweishaar@smithlaw.com. Please complete the form that applies to your level of participation and send it in today!