

Support the 2021
NCSA/SCSA Annual
Meeting

- More traffic in exhibit hall
- Enhanced support opportunities

THE CAROLINAS ANESTHESIOLOGY

2021 ANNUAL MEETING

The North Carolina Society of Anesthesiologists

SEPTEMBER 17-19

Marriott Myrtle Beach Resort & Spa

MYRTLE BEACH, SC



NC society of
ANESTHESIOLOGISTS

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THE CAROLINAS ANESTHESIOLOGY

2021

ANNUAL MEETING

If you market products or services to anesthesiologists, you cannot afford to miss the NCSA/SCSA 2021 Annual Meeting September 17 through 19!

Exhibit Opportunities

The NCSA/SCSA Annual Meeting brings together anesthesiologists from throughout the mid-Atlantic and southeast region. The exhibit hall WILL sell out, so do not delay reserving your placement.

All breaks will be hosted in the exhibit hall.

Exhibit Fees

Gold	\$5,000
Silver	\$2,000

Exhibit Description

Exhibit packages include:

- One 8' x 10' pipe-and-drape booth
- One 6' draped table
- Two chairs
- One wastebasket
- Electrical outlet
- One identification sign
- Representative name badges

All Exhibitors Receive

- Recognition on NCSA Website
- Recognition and Signage at Annual Meeting
- Recognition and Signage at Sponsored Event

Recognition begins the moment of your commitment.

So, commit early and receive maximum exposure for your organization!

Marketing and Visibility Opportunities

The NCSA staff welcomes the opportunity to provide marketing and visibility opportunities that meet your individual needs. We are committed to making this conference a success for each vendor.

Friday, September 17 Welcome Reception

\$2,500

As the host of this first official event of the annual meeting, you will get to kick off the meeting in a social setting.

Saturday, September 17 Family Night Dinner Reception

\$4,000

Looking for a fun and casual opportunity to mingle with our attendees? Hosting our annual Family Night Dinner Reception is a superb option.

Represent your organization with a role as an active host for this event. This is an opportunity to socialize with attendees and their families at a well attended social event.

Signage of your company will be located throughout the event.

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Exhibitors Tentative Schedule

Thursday, September 16

5 – 8pm Exhibitor Set-up (refreshments on own)

Friday, September 17

9am – 5pm Exhibitor Set-up (lunch on own)

11am – 5pm Exhibits Open

2:50 – 3:10pm Break with Exhibitors

5 – 7pm Opening Night Reception

Saturday, September 18

6:30am – 5pm Exhibits Open

6:30 – 7:15am Continental Breakfast with Exhibitors

8:55 – 9:25am Break with Exhibitors

6 – 8pm Family Night Dinner Reception on Vanderbilt Terrace (weather permitting)

Sunday, September 19

6:30 – 9:00am Exhibits Open

6:30 – 7:15am Continental Breakfast with Exhibitors

9 – 11:30am Breakdown for Exhibitors

To see a complete copy of the agenda with speakers, please visit www.ncsoa.com.

Hotel Information



MARRIOTT

Marriott Myrtle Beach Resort & Spa

8400 Costa Verde Drive

Myrtle Beach, South Carolina 29572

Tel: 843-449-8880

www.marriott.com

- Group: NC Society of Anesthesiologists
- **Click to make a reservation**
- Group rate: \$179
- Reservation cutoff date: Monday, August 17, 2021

Questions?

Contact:

Kara Weishaar

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Exhibitor/Marketing & Visibility Agreement

2021 NCSA/SCSA Annual Meeting

SEPTEMBER 17 – 19, 2021

Company Name

Please print EXACTLY as name should appear in program, for representative name badges and on all signage.

Contact Name

Title

Address

City/State/Zip

Phone

Fax

E-mail

Exhibitor Fees

☐ Gold – \$5,000

☐ Silver – \$2,000

Please indicate the products or services you will display and any companies next to which you prefer not to be placed.

NCSA/SCSA will attempt to recognize this request in booth placement, but cannot provide any guarantees. Booths will be assigned at the sole discretion of show management, and will be based on the date of request and consideration of competition. There are a limited number of priority booths available.

Marketing and Visibility Fees*

☐ Dinner Reception – \$4,000

Saturday, September 18, 2021

6-8pm

Vanderbilt Terrace (weather permitting)

☐ Opening Night Reception – \$2,500

Friday, September 17, 2021

5-7pm

Exhibit Hall

*Does not include an exhibit booth, only sponsorship of the event indicated above.

On-Site Representatives

Please list all attending representatives below.

1.

3.

2.

4.

Payment

☐ Check (payable to NCSA) ☐ Visa ☐ MasterCard Total Amount Enclosed: \$

Card #

Exp. Date

CVV

Billing Address

Name on Card

Authorized Signature

For NCSA Use Only

Amount Paid \$

Check #

CC

Date

Confirmation Mailed:

Booth #

Initialed

Mail this agreement with payment to
NCSA, PO Box 1676, Raleigh, NC 27602
or Fax to 919-821-6800.

Rules and Regulations

1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and his/her employees, the North Carolina Society of Anesthesiologists (NCSA), the show sponsor and Wake Area Health Education Center, the accredited provider for CME. Wake AHEC adheres to the ACCME Standards for Commercial Support, which includes the following: Wake AHEC does not endorse any commercial product, the educational program is conducted for the benefit of the audience and the content provided to participants during the educational program is objective and balanced with contrasting viewpoints. The distribution of drug and other samples is not permitted. The final decision to permit exhibits, the type and other specific characteristics will be made by the course director and Wake AHEC.

2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

3. Booth Package Description

Booth packages include one 8' x 10' pipe-and-drape booth, one 6' draped table, two chairs, one wastebasket, one identification sign, and four representative name badges. Total individual exhibit floor space is limited to 8' x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle," or with other exhibits.

4. Delivery and Removal During Show

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show each day. Installation may occur only during the installation times designated. All booths must be properly installed no later than 5:00 pm on Friday, September 17, 2021 for the final inspection of the exhibit hall by show management. Tear down may not begin until after 4 pm on Saturday, September 18, 2021 and must be completed by 12 pm on Sunday, September 19, 2021. It is the responsibility of the Exhibitor to ensure Delivery and Removal of all materials, products, and machinery utilized at the Exhibit Booth.

Move-in

Thursday – September 16, 2021	5 – 8pm
Friday – September 17, 2021	9am – 5pm

Move-out

Sunday – September 15, 2021	9 – 11:30am
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Note: No exhibitor will be allowed to break down their booth until the close of the sessions at 5pm on Saturday, September 18, 2021.

5. Exhibitor Hours (Tentative)

Friday – September 17, 2021	11am – 5pm
Saturday – September 18, 2021	6:30am – 12:30pm
Sunday – September 19, 2021	6:30 – 9:00am

6. Failure to Occupy Space

Space not occupied by 5:00 pm on Friday, September 17, 2021 will be forfeited and the space may be resold, reassigned or used by exhibit management without refund.

7. Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the contract. In the event an exhibitor cancels a contract, NCSA must be notified in writing and approve all refund requests. A cancellation fee of \$500 per booth will be assessed on all approved refunds. No refunds will be issued for written cancellation requests received on or after August 14, 2021. No exceptions.

8. Food Service

NCSA reserves the right to provide food and beverage service during certain hours in the exhibit area.

9. Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the sessions being, noisy and unsightly work will not be permitted.

10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor and the exhibitor only. NCSA will be providing after-hours security for the exhibit hall.

11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

12. Liability and Insurance

The hotel management and NCSA will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire. Under no circumstances shall the hotel management or NCSA be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulation, the decision of the association is final.

13. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or the standard booth equipment.

14. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

15. Eligible Exhibits & Restrictions

NCSA reserves the right to determine the eligibility of any company or its products for inclusion in the show, and reserves the right to reject, evict or prohibit any exhibit, in whole or in part, or any exhibitor and his representatives, with or without giving cause. NCSA reserves the right to deny the exhibition of inappropriate items and products.

16. Exhibit Floor Access

NCSA reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open.

17. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of the Society.

18. Exhibition Sales Policy

Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

19. Irregular Canvassing & Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to NCSA any violations of this rule. Canvassing by exhibitors outside their booths is also forbidden, except by hosts of specially-hosted events.

Questions?

Kara Weishaar, NCSA, PO Box 1676, Raleigh, NC 27602 919/838-2027
Fax 919/821-6800 | kweishaar@smithlaw.com. Please complete the form that applies to your level of participation and send it in today!